

WiseUp is a financial education pilot project designed specifically to help Generation X and Y women become financially savvy. Indicators of financial security are reduced debt and increased savings/investments.

In order to evaluate the effectiveness of Wi\$eUp, it is necessary that service provider organizations recruit participants who are willing to keep us informed of their progress as they work through the curriculum. As this is a pilot project, we appreciate your help in ensuring that all registered participants complete a brief pre-assessment/survey at the beginning of each chapter, a post-assessment/survey at the end of each chapter, and a follow-up assessment three months after completing Wi\$eUp.

Service Providers:

- 1. May be local civic groups, professional organizations, fraternal groups, women-owned small businesses, and corporations any organization with Generation X and Y women members with a commitment to expanding knowledge of financial matters to this particular segment of their membership.
- 2. Will recruit women from their organization to participate in the Wi\$eUp financial education pilot project through September 30, 2009.
- 3. Will appoint a contact person for the Wi\$eUp Financial Education Program who will be responsible for communication with the Women's Bureau and website coordinator.

The Service Provider contact person:

- 1. Will distribute, collect and forward to the Women's Bureau completed registration forms for their participants.
- 2. Will monitor and encourage the participation of their participants on a monthly basis via the website or personal/email contact with participants.
- 3. Will advise the Women's Bureau of any change in participants' address, telephone number or email.
- 4. Will follow the progress of their participants and ensure they complete at least one of the chapters that directly address the goals of the project to 1) reduce debt and/or 2) increase savings/investments (Chapters 4, 5 or 7). To complete a chapter, the participant must submit the pre-assessment at the beginning of the chapter and the post-assessment at the end of the chapter.
- 5. Will assist in the collection and submission of program assessments before, during and after completion of the Wi\$eUp Financial Education Program and/or as requested.
- 6. If requested, will complete the Women's Bureau "How to Guide" form and forward it to the Women's Bureau. (8/18/08)