Wi$eUp is an eight chapter curriculum that includes the following: Money for Life, Money Math, Money Basics, Credit in a Money World, Savings Basics, Insurance and Risk Management, Becoming an Investor, and Achieving Financial Security. The program is designed for Generation X & Y women, but it may be delivered to adult women and men of all ages. It is offered in a classroom setting with workbooks or as an online course.

Texas AgriLife Extension Service at Texas A&M University offers companies, organizations, educational institutions and associations the opportunity to replicate the Wi$eUp financial education program following specific implementation guidelines. By signing the “formal” Replication Registration form and agreeing to follow the guidelines, you may choose to have Texas AgriLife Extension Service (Extension) track program results for you.

Replication Options:

1. Wi$eUp in a Classroom Setting

   Wi$eUp Workbooks may be purchased from Texas AgriLife Extension Service together with an instructor’s manual. There is a pre-assessment and post-assessment instrument for each chapter, which must be completed and forwarded to Extension for tracking results. This service is provided free of charge for non-profits. For-profit companies and organizations may be charged a fee by Extension for providing this tracking service. Another option is that your organization may collect the data, tabulate it and report results to the University. You will be provided with a copy of the pre- and post-assessment tools for duplication.

2. Wi$eUp Online

   Your group may link to the online course directly from your website and will be provided linking guidelines by Extension for how to do this. Extension will provide a method on the course registration page permitting access to the online Wi$eUp curriculum. They will track activity and results for your group. This service is provided free of charge for non-profits. For-profit companies and organizations may be charged a fee by Extension for providing this tracking service.
Replication Guidelines:

- The replicating organization will recognize Texas AgriLife Extension Service at Texas A&M University (Extension) as the developer of the program.
- The Wi$eUp curriculum content may not be changed by the replicating group; however, additional material may be presented to supplement the curriculum.
- An integral part of Wi$eUp is data collection to determine results. The pre- and post-assessments for each chapter must be completed by participants, as well as the three-month final assessment.
- Extension requests that emphasis be placed on completing chapters 4, 5 and 7 that align with the program goals, which are to decrease debt and/or increase savings and investments. This is a minimum requirement. However, chapters were designed for sequential use, so working through the entire course is recommended.
- Standard data reports will be provided quarterly to replicating groups. These reports include enrollment data and progress status.
- Fee-based, customized tracking and reports will be available during FY ’08.
- Extension may provide no-cost technical assistance via e-mail, including information on how to link to the Wi$eUp website.
- Extension will facilitate networking opportunities among organizations interested in replication.
- Extension will lend their name to the organization for use with the replicated project and for publicity associated with it, provided that Extension reviews all publications, press releases, and other materials bearing its name prior to their publication.
- Extension may help publicize the replicated project through its website and in reports and media releases.
- Extension agrees to send a representative to attend events associated with the replicated project, such as kick-off events, whenever it is workable/feasible.
- The replicating organization agrees to provide Extension with information regarding the number of individuals who participated in the project and any evaluation data or performance measurements as requested by Extension.
- The replicating organization agrees to provide Extension with participants’ success stories as a result of their Wi$eUp training.
- These guidelines create no legally enforceable right and no right on behalf of a third party.

To register as a replicating organization, complete the Replication Registration form and fax it to 979-845-6496 Wi$eUp Project, Texas AgriLife Extension Service; or mail it to: Wi$eUp Project, Texas AgriLife Extension Service, 2251 TAMU, College Station, TX 77843-2251.

Questions? Phone Texas AgriLife Extension Service 979-845-3850