Wi$eUp Informal Replications

U.S. Department of Labor, Women’s Bureau

Wi$eUp is an eight chapter curriculum that includes the following: Money for Life, Money Math, Money Basics, Credit in a Money World, Savings Basics, Insurance and Risk Management, Becoming an Investor, and Achieving Financial Security. The program is designed for Generation X & Y women, but it may be delivered to adult women and men of all ages. It may be offered in a classroom setting with workbooks or as an online course.

“Formal” Replications:
Texas AgriLife Extension Service at Texas A&M University offers companies, organizations, educational institutions and associations the opportunity to replicate the Wi$eUp financial education program following specific implementation guidelines. By signing the “formal” Replication Registration form and agreeing to follow the guidelines, you may choose to have Texas AgriLife Extension Service track program results for you. If you are interested in this arrangement, please request the Formal Replication Registration form from your Women’s Bureau Regional Office.

“Informal” Replications:
However, your group may be interested in using Wi$eUp more informally or using parts of it to meet the unique needs of your participants without tracking program results. You may wish to incorporate Wi$eUp into existing financial education programming. Wi$eUp was designed to educate women on financial basics, and we welcome your involvement with the program to educate your population on the value of reducing debt and increasing savings and investments.

When Wi$eUp is delivered in this informal manner, we do ask that you promote it as “based on Wi$eUp, a financial education program developed by Texas AgriLife Extension Service (formerly called Texas Cooperative Extension) of The Texas A&M University System under a contract from the U.S. Department of Labor Women’s Bureau.” If you use the program in its entirety, it may be designated as the Women’s Bureau’s Wi$eUp Financial Education Program.

The Wi$eUp curriculum is available online at http://www.wiseupwomen.org or in workbooks which may be purchased from Texas AgriLife Extension Service; call 979-845-3850 to order workbooks.

We are always pleased when others find our materials useful to them. We would appreciate hearing from you on how you are using Wi$eUp and the number of participants you have assisted in becoming more financially savvy.

We are interested in learning about the effectiveness of our programs; therefore, your comments, suggestions and the success stories of participants are always welcome. Hearing from you on a quarterly basis (the end of March, June, September and December) would be most helpful.